



**NIHISH in COLLABORATION with  
INDUSTREE GLOBAL presents**



**INVEST INDIA PROPERTY FAIR  
ELITE INVESTORS EDITION Q1 2026  
APRIL - JUNE 2026**

**APAC**

**SAT 25 APR – SUN 26 APR: TOKYO**

**SAT 9 MAY – SUN 10 MAY: SINGAPORE**

**SAT 23 MAY- SUN 24 MAY: KUALA LUMPUR, MALAYSIA**

**SAT 6 JUN – 7 JUN: JAKARTA, INDONESIA**



## ABOUT US



Nihish is a global technology company headquartered in USA that aims to bring transformation to real estate marketing and sales with the infusion of cutting-edge technology & smart solutions such as AI.



Industree Global Solutions is headquartered in Singapore and is a successful digital marketing and events company with 10 years of rich experience in the Indian real estate space.

It has a unique reach and connect with HNI NRI audiences in Singapore, APAC and USA.

Industree is a preferred marketing partner for leading Indian real estate brands such as Godrej, Mahindra, DLF, Brigade amongst others.

## WHAT ARE WE OFFERING

- ✓ Invest India Property Fair Elite Investors Edition is a global platform aimed to connect HNI NRI buyers with Indian property developers
- ✓ It is intended to provide developers with a highly optimized medium of interaction for engaging NRIs in constructive discussions, evaluation and execution of transactions.
- ✓ The Invest India Elite Investors meet aims to provide solutions to investors for high yield property investment opportunities as well as a right home for end users.



# TARGET AUDIENCE

- Mid to Senior Level Indian Expat Professionals working in APAC in Banking, IT, Shipping, Oil & Gas, and FMCG companies
- Age: 30 – 55 years
- Average income: US\$150,000 & above
- NRI Resident of Singapore/APAC/US for 2 years or more
- Emotionally connected to India
- Looking to buy property in India mainly for investment
- Willingness & Ability to invest in atleast 1 cr and above investment
- Looking for quality & consistency in delivery with an affinity for Grade A proven real estate brands
- Willing to pay a premium for quality & peace of mind
- A minority is moving back to India in the near future & looking for end use



# 360 DEGREES MARKETING ACTIVITIES TO PROMOTE THE EVENT



## Direct Mailers

- Apartments & Condos in major residential areas
- Indian restaurants & grocery stores



## Location Specific Online Marketing

- Google AdWords
- Facebook & Instagram
- TOI Online



## Email Marketing

- EDMs to local association Databases
- EDMs to HDFC Database
- EDMs to inhouse Database



## TV Ads

- Event promotion ads on relevant Indian channels

# RIGOROUS POST-EVENT FOLLOWUPS RSVPs & ATTENDEES





# LIMITED PARTICIPATION SLOTS FOR CAREFULLY CURATED LIST OF DEVELOPERS



- By design, limited to only 12 developers aimed to maximize conversions for participating brands
  - Participating developers are carefully curated and participation is limited to 2-3 developers per region – Bengaluru, Chennai, Mumbai/Pune, Delhi NCR and Hyderabad
  - Participation for each region is on a first come first basis until slots for each region are taken up
- Event marketing will be customized by region & developers to draw maximum attendance of carefully targeted audiences
- Personalized invites to top tier HNI audiences on behalf of Platinum and Gold sponsors

**Limited by design to only 12 developers. Grab your spot today!**

**Customized marketing by region & developer**

**Personalized invites for Platinum & Gold sponsors**



# Q1 2026 CALENDAR OF EVENTS: CONNECT WITH HNI NRIS ALL OVER THE WORLD WITH OUR EVENTS

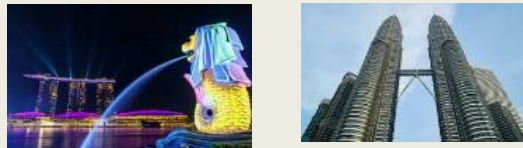


**APR 2026**



**TOKYO:**  
**SAT 25 APR – SUN 26 APR**

**MAY 2026**



**SINGAPORE:**  
**SAT 9 MAY – SUN 10 MAY**  
**KUALA LUMPUR**  
**SAT 23 MAY – SUN 24 MAY**

**JUN 2026**



**JAKARTA, INDONESIA**  
**SAT 6 JUN – SUN 7 JUN**



# EVENT DETAILS: TOKYO



- ❖ **Singapore: 25<sup>th</sup> APR – 26<sup>th</sup> APR (Sat & Sun)**
- ❖ Ideal timing post winter & in spring when clients are likely to visit expos and visit India in summer
- ❖ **Venue – Edogawa Community Centre**
- ❖ Ideal location in Edogawa which is convenient for NRIs in Tokyo who live in Edogawa/Nishikasai
- ❖ **Round/rectangular table & chair format.**  
**Exhibitor to bring own standees/backdrop**





# EVENT DETAILS: SINGAPORE



- ❖ **Singapore: 9<sup>th</sup> MAY – 10<sup>th</sup> MAY (Sat & Sun)**
- ❖ Ideal timing pre-summer break so clients can visit India in June/July for site visits
- ❖ **Venue – Novotel, Kitchener Road**
- ❖ Ideal location in Little India which is frequented by NRI's in Singapore
- ❖ **Round/rectangular table & chair format.**  
**Exhibitor to bring own standees/backdrop**





# EVENT DETAILS: KUALA LUMPUR



- ❖ **Kuala Lumpur: 23<sup>rd</sup> -24<sup>th</sup> May 2026 (Sat & Sun)**
- ❖ Ideal timing pre-summer break so clients can visit India in June/July for site visits
- ❖ **Venue – Connexion @ Nexus, Bangsar South**
- ❖ Ideal location close to popular residential area for NRIs living in KL
- ❖ **Round/rectangular table & chair format.**  
**Exhibitor to bring own standees/backdrop**





# EVENT DETAILS: JAKARTA



- ❖ **Jakarta: 6<sup>th</sup> June – 7<sup>th</sup> June (Sat & Sun)**
- ❖ Ideal timing pre-summer break so clients can visit India in June/July for site visits
- ❖ **Venue – Double Tree by Hilton, Kemayoran**
- ❖ Ideal location in Central Jakarta where most NRIs live
- ❖ **Round/rectangular table & chair format.**  
**Exhibitor to bring own standees/backdrop**



# PARTICIPATION COST: A LA CARTE PRICING



## TOKYO

**S\$5500**  
**approx. Rs 3.98 lacs**



## SINGAPORE

**S\$5500**  
**approx. Rs 3.98 lacs**



## KUALA LUMPUR/JAKARTA

**S\$ 4000**  
**approx. Rs 2.89 lacs**  
**per location**





# PARTICIPATION COST: EXPO BUNDLE PACKAGE



**S\$8000**  
(approx.  
5.5 lacs)

2 expo

Singapore  
+  
Tokyo

BASIC

**S\$14000**  
(approx.  
10 lacs)

4 expo

Tokyo  
+  
Singapore  
+  
KL  
+  
Jakarta

BEST VALUE



# 2025 EVENTS SNAPSHOT: FEB 2025, MANHATTAN HOTEL JAKARTA

## BEST GRADE A DEVELOPERS UNDER ONE ROOF

### PRESENTING SPONSOR: SIGNATURE GLOBAL



**SIGNATURE GLOBAL PRESENTS**  
**INVEST INDIA PROPERTY FAIR**  
**COMING TO JAKARTA**

**8TH & 9TH FEB**  
**SAT-SUN**

**HOTEL MANHATTAN,**  
**KUNINGAN**

Presenting Sponsor

& many more



**SIGNATURE GLOBAL**  
**(PRESENTING SPONSOR)**

**L&T**



**BRIGADE**

**GODREJ**

**TOTAL ENVIRONMENT**

**BIRLA**



# 2025 EVENTS SNAPSHOT: FEB 2025, VILLAGE HOTEL BUGIS, SINGAPORE



## BEST GRADE A DEVELOPERS UNDER ONE ROOF UNIQUE 3 DAY FORMAT, 11 EXHIBITORS

Presenting Sponsor



### INVEST INDIA PROPERTY FAIR

#### NEW LAUNCH SPECIAL

MEGA F.Y. YEAR END SALE  
GRAB STEAL DEALS BEFORE PRICES RISE FROM 1ST APRIL



21, 22 & 23 FEB  
FRI, SAT & SUN

VILLAGE HOTEL BUGIS  
5 MINS FROM BUGIS MRT

11:30AM - 7:30PM High tea and snacks for all registered clients

Join us for a talk on taxation & decoding budget 2025-2026 with CA Irfan Haq on Friday, 21 Feb 7:30 pm

**PARTICIPATING DEVELOPERS**

Presenting Sponsor












To register visit [www.investindiapropertyfair.com](http://www.investindiapropertyfair.com) +91-9550701655



**SIGNATURE GLOBAL  
(PRESENTING SPONSOR)**



**MANTRA**



**L&T**



**GODREJ**



**TATA**



**CHANDAK**



**HIRANANDANI**



**TOTAL ENVIRONMENT**



**M3M**



**BIRLA**



**BRIGADE**



# 2025 EVENTS SNAPSHOT: MARCH 2025, NOVOTEL PARRAMATTA, SYDNEY, AUSTRALIA & RENDEZVOUS HOTEL MELBOURNE

## ANOTHER NEW MARKET OPENED UP FOR OUR DEVELOPER PARTNERS. RECORD SPOT DEALS SIGNED!



**SIGNATURE GLOBAL  
(PRESENTING SPONSOR)**



**L&T**



**GODREJ**



**TOTAL  
ENVIRONMENT**



**MAHINDRA**



**DEV**



# 2025 EVENTS SNAPSHOT: APRIL 2025, SHERATON TUNG CHUNG HONG KONG



## ANOTHER FIRST! FIRST EVENT IN HONG KONG IN NRI DOMINATED TUNG CHUNG AREA WHICH SAW RECORD FOOTFALL & CONVERSIONS

**SIGNATURE GLOBAL PRESENTS**  
**INVEST INDIA PROPERTY FAIR**  
**COMING TO HONGKONG**



**26TH & 27TH APRIL**  
**SAT-SUN**

**SHERATON HOTEL**  
**TUNG CHUNG**

Presenting Sponsor



**SIGNATURE GLOBAL**  
**(PRESENTING SPONSOR)**



**LODHA**



**GODREJ**



**BIRLA**



**BRIGADE**



**PURAVANKARA**



# 2025 EVENTS SNAPSHOT: MAY 2025, NOVOTEL, KITCHENER ROAD SINGAPORE



RECORD FOOTFALL OF CLOSE TO 150 GENUINE LEADS ! UNHEARD OF IN SINGAPORE MARKET IN RECENT TIMES. NO FREEBIES, NO GIMMICKS - JUST PURE HARD CORE MARKETING!!

**INVEST INDIA PROPERTY FAIR**  
**MEET THE HEAVYWEIGHTS**

24TH & 25TH MAY  
SAT & SUN

NOVOTEL LITTLE INDIA  
BEHIND MUSTAFA

Presenting Sponsor  
**SIGNATURE GLOBAL**

adani Realty  
LODHA  
BRIGADE  
TIRANANDANI  
L&T Realty  
mahindra LIFESPACES



**SIGNATURE GLOBAL  
(PRESENTING SPONSOR)**



**L&T**



**GODREJ**



**PURAVANKARA**



**ADANI**



**BRIGADE**



**LODHA**



**HOH**



# 2025 EVENTS SNAPSHOT: JUNE 2025, USA SPECIAL HOLIDAY INN CHICAGO & COURTYARD BY MARIOTT SEATTLE



OUR FIRST INDEPENDENT FORAY IN US MARKET AND WE ENTERED WITH A BANG & EXECUTED IN STYLE!! 75+ WALK IN'S FOR CHICAGO & CLOSE TO 100 for SEATTLE.

SIGNATURE GLOBAL PRESENTS  
**INVEST INDIA PROPERTY FAIR  
COMING TO CHICAGO**



**7TH & 8TH JUNE  
SAT-SUN** | **HOLIDAY INN  
SCHAUMBURG**

Presenting Sponsor  
SIGNATURE GLOBAL  
PURAVANKARA | LODHA | PROVIDENT & more.



**LODHA**



**BIRLA**



SIGNATURE GLOBAL PRESENTS  
**INVEST INDIA PROPERTY FAIR  
COMING TO SEATTLE**



**14TH & 15TH JUNE  
SAT-SUN** | **COURTYARD BY MARIOTT  
BELLEVUE**

Presenting Sponsor  
SIGNATURE GLOBAL  
PURAVANKARA | LODHA | PROVIDENT & more.



**PURAVANKARA**



**GODREJ**





# 2025 EVENTS SNAPSHOT: AUGUST 2025, SINGAPORE NOVOTEL KITCHENER ROAD

## 3 DAY EVENT FORMAT WITH CLOSE TO 150 FOOTFALL & RECORD NUMBER OF SPOT BOOKINGS



**INDIA PROPERTY FAIR**  
**MEET THE HEAVYWEIGHTS**

22<sup>ND</sup>, 23<sup>RD</sup> & 24<sup>TH</sup> AUG  
FRIDAY - SUNDAY

NOVOTEL LITTLE INDIA  
BEHIND MUSTAFA



L&T



MANTRA



BRIGADE



HIRANANDANI

**INVEST INDIA PROPERTY FAIR**  
**ELITE INVESTORS MEET**

22<sup>ND</sup>, 23<sup>RD</sup> & 24<sup>TH</sup> AUG  
FRIDAY - SUNDAY

NOVOTEL LITTLE INDIA  
BEHIND MUSTAFA



SIGNATURE  
GLOBAL



GODREJ



MAHINDRA

## HNI NRI INTERACTIONS WITH TOP GRADE A DEVELOPERS



L&T



TVS



BRIGADE



BIRLA



SIGNATURE  
GLOBAL



GODREJ



MAHINDRA



# 2025 EVENTS SNAPSHOT: OCTOBER 2025, SYDNEY

## HOTEL MANTRA PARRAMATTA

### QUALITY INTERACTIONS WITH TOP GRADE A DEVELOPERS

### REACHING NRI CLIENTS IN SOUTHERN HEMISPHERE



**INVEST INDIA PROPERTY FAIR  
COMING TO SYDNEY**



**4TH & 5TH OCTOBER  
SAT-SUN** | **MANTRA HOTEL  
PARAMATTA**

**SIGNATURE GLOBAL**  
MUMBAI | PUNE | DELHI NCR | BANGALORE  
HYDERABAD | CHENNAI | KOLKATA | NAGPUR | INDORE

**DEVELOPERS:** Signature Global, DLF, Godrej, Embassy, Jaypee, PNB, etc.



**SIGNATURE GLOBAL**



**GODREJ**

**INVEST INDIA PROPERTY FAIR  
COMING TO SYDNEY**



**4TH & 5TH OCTOBER  
SAT-SUN** | **MANTRA HOTEL  
PARAMATTA**

**MUMBAI | PUNE | DELHI NCR | BANGALORE  
HYDERABAD | CHENNAI | KOLKATA | NAGPUR | INDORE**



**TOTAL ENVIRONMENT**



**PRESTIGE**



# 2025 EVENTS SNAPSHOT: OCTOBER 2025, MELBOURNE RENDEZVOUS HOTEL, FLINDERS STREET, CBD QUALITY INTERACTIONS WITH TOP GRADE A DEVELOPERS REACHING NRI CLIENTS IN SOUTHERN HEMISPHERE



**INVEST INDIA PROPERTY FAIR  
COMING TO MELBOURNE**

**11TH & 12TH OCT  
SAT-SUN** | **RENDEZVOUS HOTEL  
FLINDERS STREET**

Platform Sponsor: **SIGNATURE GLOBAL**  
Sponsors: **Gilroy Properties**, **HERNSCORP**, **L&F Realty**, **ERA-CRE**, **FACTORY**



**TOTAL ENVIRONMENT**



**SIGNATURE GLOBAL**

**INVEST INDIA PROPERTY FAIR  
COMING TO MELBOURNE**

**11TH & 12TH OCT  
SAT-SUN** | **RENDEZVOUS HOTEL  
FLINDERS STREET**

MUMBAI | PUNE | DELHI NCR | BANGALORE  
HYDERABAD | CHENNAI | KOLKATA | NAGPUR | INDORE



**GODREJ**



**PRESTIGE**



# 2025 EVENTS SNAPSHOT: NOVEMBER 2025, SINGAPORE INTERCONTINENTAL 5\* HOTEL



## 5\* VENUE & QUALITY MARKETING EFFORTS SAW QUALITY FOOTFALL & RECORD NUMBER OF HI VALUE BOOKINGS

**DUBAI & INDIA  
PROPERTY FAIR**  
2025 YEAR END  
MEGA EVENT  
*Don't Miss*

15<sup>th</sup> & 16<sup>th</sup> NOV  
SAT-SUN | INTERCONTINENTAL 5\* HOTEL,  
(2 MINS WALK FROM BUGIS MRT)



L&T



MANTRA



BRIGADE



TATA



BIRLA

**DUBAI & INDIA  
PROPERTY FAIR**  
2025 YEAR END  
MEGA EVENT  
*Don't Miss*

15<sup>th</sup> & 16<sup>th</sup> NOV  
SAT-SUN | INTERCONTINENTAL 5\* HOTEL,  
(2 MINS WALK FROM BUGIS MRT)



NYATI



GODREJ



MAHINDRA



DRA



# 2025 EVENTS SNAPSHOT: GLOBAL FOOTPRINT OF PRIVATE EVENTS

## MULTIPLE PRIVATE EVENTS EXECUTED FOR GRADE A DEVELOPERS AROUND THE WORLD RESULTING IN QUALITY CLIENT MEETINGS & MULTIPLE CONVERSIONS



**SINGAPORE KUALA LUMPUR TOKYO LONDON PERTH SANTA CLARA**



**BRIGADE**  
SOUTH INDIA PROPERTY FAIR  
COMING TO TOKYO

28TH & 29TH JUN  
SAT-SUN

INDIYUMM RESTAURANT  
NISHIKASAI

BANGALORE | HYDERABAD | CHENNAI | MYSORE

**BRIGADE**  
CHENNAI PROPERTY FAIR  
IN KUALA LUMPUR

NEW LAUNCH IN PERUMBAKAM, CHENNAI  
100M FROM METRO STATION

19TH & 20TH  
APRIL SAT & SUN

CECC, THE VERTICAL  
BANGSAR SOUTH

**INDUSTREE GLOBAL**  
MUMBAI  
PUNE  
DELHI NCR  
BANGALORE  
HYDERABAD  
CHENNAI  
KOLKATA

NRI HOME FEST  
MEET GODREJ  
TEAM IN LONDON

20:80  
Payment Plans

30TH & 31ST AUG  
SAT & SUN

DOUBLETREE BY HILTON  
EALING

**LODHA**  
BANGALORE & PUNE  
PROPERTY FAIR  
COMING TO  
TOKYO

30TH & 31ST AUG  
SAT-SUN

INDIYUMM RESTAURANT  
EDDGAWA & CHOME

**INDIA'S NO. 1  
REAL ESTATE  
DEVELOPER**

INDIA PROPERTY FAIR  
MEET GODREJ TEAM  
IN PERTH FAIR

9TH & 10TH AUG  
SAT & SUN

ALOFT HOTEL RIVERVALE  
15 MINS FROM CANNINGTON



**JAKARTA  
BRISBANE**



**SIGNATURE GLOBAL**  
BANGALORE &  
HYDERABAD  
PROPERTY FAIR

25th & 26th JAN  
SAT-SUN

VILLAGE HOTEL BUGIS  
5MINS FROM BUGIS MRT

**HYDERABAD EXCLUSIVE EVENT  
CROWN JEWEL IN KOKAPET**

6TH & 7TH SEP  
SAT & SUN

INTERCONTINENTAL HOTEL  
BUGIS

**INDIA'S NO. 1 DEVELOPER**  
NRI HOME FEST  
MEET GODREJ TEAM IN SANTA CLARA

30TH & 31ST AUG  
SAT & SUN

HILTON GARDEN INN  
SUNNYVALE

PRELAUNCH OF  
**BANGALORE TOWNSHIP**  
20 MINUTE TO E-CITY, WHITEFIELD, ORR  
SARJAPUR - WHITEFIELD ROAD

31ST MAY & 1ST JUNE  
SAT & SUN

NOVOTEL LITTLE INDIA  
BEHIND MUSTAFA

**INDIA'S NO. 1 DEVELOPER**  
INDIA PROPERTY FAIR  
COMING TO BRISBANE

22nd & 23rd NOV  
SAT & SUN

HOTEL AMORA, CBD  
CREEK STREET

**SEATTLE  
EDISON NJ**



**BRIGADE**  
CHENNAI PROPERTY FAIR  
NEW LAUNCH IN OMR ROAD  
OMR'S TALLEST BUILDING

20TH & 26TH JAN  
SAT & SUN

NOVOTEL LITTLE INDIA  
BEHIND MUSTAFA

**INDIA'S TOP LISTED DEVELOPER**  
BANGALORE  
PROPERTY MEGA FAIR  
BRAND NEW LAUNCH IN WHITEFIELD

2ND & 3RD AUG  
SAT & SUN

NOVOTEL LITTLE INDIA  
BEHIND MUSTAFA

**DELHI NCR PROPERTY FAIR  
COMING TO SEATTLE**

26th JULY  
FRIDAY

HYATT REGENCY  
BELLEVUE

**DELHI NCR PROPERTY FAIR  
COMING TO EDISON**

11th OCTOBER  
SATURDAY

HILTON GARDEN INN  
EDISON NJ

IT'S THIS WEEKEND  
**GREAT FESTIVE  
SALE**

20:80 PAYMENT PLANS

25TH/26TH OCT  
SAT & SUN

NOVOTEL (CALIFRESTAUBIAN)  
BEHIND MUSTAFA

**JERSEY  
CITY  
LONG  
ISLAND NY**

